

OAKVILLE SPEED SKATING CLUB

Safety Mat Sponsorship Recognition Program



OAKVILLE CLUB MISSION

To provide speed skating skills and training to people of all ages with respect and consideration to the needs of our skaters, whether recreational or competitive.

Skating sessions are run in a manner to ensure everyone reaches their optimal goal.

The Oakville Club believes in the development of skaters from within its own ranks.



Please help us to continue to make a difference

E-mail: oavillespeedskating@gmail.com Website: www.OakvilleSpeedSkating.ca

President: Mark O'Donnell 647-401-1189

ABOUT US

Established in 1994, the Oakville Speed Skating Club originally had 20 members, one hour of ice per week, no safety mats, and very old speed skates on loan from the Ontario Speed Skating Association. A few years later, the Club became an independent short-track speed skating program.

Today the Oakville Speed Skating Club has developed into one of the largest and most successful clubs in Canada, with over 120 skaters, ranging in age from 4 to 70. Currently the Club has approximately 100 skaters under the age of 18, 30 adult skaters, and access to 13 hours of ice per week at a cost of approximately \$75,000 per year during the fall / winter season and a summer on-ice and dry land program. A large inventory of specialized rental speed skates and other equipment has been assembled by the Club over the years for use by its members. The Club safety protective mats per set cost over \$1150.00 inclusive of Tax and Delivery.

The Club's home rink is located at the River Oaks Community Centre on an Olympic size ice pad. The Club is run entirely by non-paid volunteers, from our Club executives to certified coaches, who dedicate countless hours for our members. We are also fortunate to have support of sponsors and the co-operation of the Town of Oakville.

The Club offers several diverse and affordable programs all of which allow for integration of Special Needs Olympians.

“...speed skating is a sport for all ages and skill levels, from the beginning novice through Olympic and world class speed skaters. Whether you choose entry level skating, are looking for a recreational experience...or want a chance at Olympic rings, speed skating offers unique developmental opportunities for athletic development opportunities for athletic involvement and success” (Ontario Speedskating Association, OSSA, Website)



OUR OPERATIONAL PRIORITIES

The two critical operational priorities that the Oakville Speed Skating Club is very proud of are:

Absolute Gender Neutrality in terms of composition and activities. Both male and female athletes fully and completely share any and all ice, coaching, and equipment that are allocated to the Club. Female and male members train on technique and compete freely against each other. Over 45% of the Club's membership is female.

That **all ability levels** from the introductory speed skating program to the advanced speed skaters have fair access to ice, coaching, and equipment allocated to the Club. The Oakville Club has never had an "elite" skater focus and is proud of its tradition of taking complete novices and with time developing them into competent and confident elite skaters.

The Potential: As Canadians, we have witnessed the excitement and pride that is generated by this exhilarating Olympic sport. The fact that, internationally, Canadian speed skaters have been among the most consistently successful in the past decades demonstrates the marked potential for speed skating.

Speed skating is an attractive choice for many families living in Oakville. We believe it is important for the Oakville community to provide another winter recreational choice for families. The growth in the participation is clear evidence that short track speed skating is gaining popularity and is meeting the needs of the Oakville community.



ACCESSIBILITY

A diversity of abilities. At the advanced level the sport is complex and technical. However, at its more basic level, it offers rewards to certain challenged individuals that find other sports far more complex and difficult to enjoy. The Club has had a number of members with varying degrees of learning disabilities. Other sports present special challenges to certain individuals which are more easily overcome in the sport of speed skating. At its most basic level, people with disabilities can become comfortable with a sport that they understand asks them to do their best in these areas:

- With the best technique they can get going as fast as they can
- Not physically touching or interfering with other participants, and
- Turning left to the best of their ability

Economic accessibility. Over the past years several families have received financial assistance on a variety of levels in order to permit them to experience and enjoy speed skating in the Oakville community. The assistance was provided from general funds as the Club is committed to making the sport available to all persons regardless of economic status.

We want to continue to make this exciting Olympic sport accessible in Oakville so that more children can participate while they learn the virtues of discipline, tenacity, co-operation, respect, sportsmanship and physical fitness. Speed skating creates a safe environment that promotes fair play and healthy camaraderie among skaters, parents, coaches and officials.



OUR COMPETITION ACCOMPLISHMENTS

ONTARIO AND CANADA

Over the past two decades the Oakville Speed Skating Club has continually advanced skaters to the Aged Class, Elite Provincial Racing Series and to the Regional Championships more than any other club in the province. Far more than any other club in the province and clubs drawing from populations many times the size of the Town of Oakville.

Our Club skaters perform extremely well at competitions regularly earning numerous podium finishes.

Oakville Speed Skating Club has continually advanced skaters to the Canadian Eastern, Canada Winter Games, Ontario Winter Games National and International Championships.

Club members currently hold several provincial and Ontario Winter Games time records for various distances.

With the focus on coaching, practice, training and technique, the Club has developed some of the finest speed skaters in the province and country.

Many of the Club's volunteers have specifically received recognition for their services to the sport by the local community and Speed Skating Ontario.



HOW YOUR SPONSORSHIP FUNDS WILL BE USED

Funds generated by the Safety Mat Sponsorship Recognition Program will be used for the following Club expenditures:

Offset the high cost of ice time purchased from the Town of Oakville which amounts to approximately \$75,000.00, or well in excess of \$2,000 per week. Currently the Club's fee-based revenue and skate rental revenue essentially goes to just cover the cost of the purchase of ice from the Town of Oakville and storage room rental at the Arena. Approximately 95% of the Club's entire budget goes toward the purchase of ice. Sponsorship funds and member fundraising are needed to cover the additional costs facing the Club, of which less than 1% goes toward totally volunteer administrative expenses.

Continue to provide a reasonably priced non-traditional ice based alternative sport for the residents of Oakville.

Provide financial assistance, when needed, to all families regardless of their economic situation, including to skaters who qualify to travel to competitions outside the province.

Travelling expenses. Due to the fact that competitions are all over the province of Ontario, travelling expenses are incurred by our volunteer coaches. Sponsorship funds will directly offset travel costs and direct out-of-pocket costs of the entirely volunteer coaches for the benefit of the entire membership.

Specialized and costly equipment such as jigs, sharpening stones, blade benders, and blade rockering equipment to keep Cub speed skating blades in optimal shape. Sponsorship funds will go towards these equipment upgrades and new specialized equipment for the use of the entire membership. The Club has a large inventory of rental skates that requires constant turnovers.



To help offset other expenses incurred by the Club:

- **Town Room Rental Fees:** A small office and room to store protective safety mats at the arena. Approximately \$4,000.00 per year
- **Speed Skating Ontario:** Membership Fees
- **Liability insurance and property insurance**
- **Website** expenses
- A limited inventory of **Club skin suits** and specialized CSA speed skating **racing helmets** to be borrowed when attending competitions
- **Club fun activities** throughout the season. The Club holds a number of fun activities for members with ribbons and small gifts to younger skaters.
- **Recognition of personal milestone achievements**, Club mini meets with awards, Christmas party, Awards Night and banquet dinner
- **Provide assistance** to coaches and volunteer officials to pay for **certification and training**.
- **Repair and replacement** of sophisticated **safety mats** that cost approximately \$1150.00 per set inclusive of tax and delivery. The Club has 48 such mats.



CUSTOM SAFETY MAT SPONSORSHIP RECOGNITION PROGRAM

- As stated earlier, each set of Protective Safety Mats which includes a Larger Exterior (8' x 4' x 1") and Smaller Interior (8' x 2' x 14") cost the Club approximately \$1,150.00 inclusive of taxes and delivery.
- Photos of the Protective Safety Mats are Below:



- Your Logo will be Placed on the Exterior Safety Mat (larger) for a Contribution to the Club of \$995.00 all inclusive. The Club estimates the cost to have the Logo on each mat will be approximately \$150.00 which is included in the price of \$995.00. The logo will be prepared and installed Professionally by CoSign of Mississauga, Ontario.
- The Sponsorship will be for the life of the Safety Mat – likely in excess of 5 years.
- The Mats are on the ice and highly visible at every Practice, or for 13.5 hours per week, and at every Competition the Club Hosts which are attended by skaters/families from across the Province and at times from across the Country.



SPONSORSHIP REMITTANCE FORM

NAME	
ADDRESS	
TELEPHONE #	
CONTACT NAME	
CONTACT EMAIL	

PAYABLE TO: Oakville Speed Skating Club (cheque or e transfer – please send e transfer to our Club Treasurer to oakvillespeedskating@bell.net)

MAILING ADDRESS: Mark O'Donnell
President, Oakville Speed Skating Club
101 River oaks Blvd. West
Oakville, ON L6H 3N4

YOUR COMPANY LOGO: Please email a Vector File to: OakvilleSpeedSkating@gmail.com

THANK YOU FOR YOUR SUPPORT